



**CURRICULUM VITAE**



**PROF. P. PARAMASHIVAIAH**

Professor and Chairman

Department of Studies in Research and Commerce

**Tumkur University,**

Tumakuru - 572 103 Karnataka, INDIA

E-mail: [paramashivaiah@gmail.com](mailto:paramashivaiah@gmail.com)

Mobile: +91 94485 3332

## 1. General Information of Applicant:

Name (In Capital Letters)	<b>Dr. P. PARAMASHIVAIAH</b>
Date of Birth (Day/Month/Year)	01/5/1967
Correspondence Address	Pratheek Nilaya, 1 <sup>st</sup> Cross, Mallige Road, Gokula Extension, Kyathasandra Post, Tumkur, Karnataka - 572 104
Phone Nos.	Mobile No.: 09448533326
Email ID	paramashivaiah@gmail.com

## 2. Present Position:

a.	Designation	Professor and Chairman
b.	Organization	Department of Studies and Research in Commerce, Tumkur University, Tumkur-572 103.
c.	Pay Scale	Rs. 1,44,200 – Rs. 2,18,200.
d.	Date of Appointment to the Present Post as Professor	11 <sup>th</sup> August, 2011
e.	Total Experience (In Years and Months)	27 Years 12 years as Professor 25 years as Associate Professor, SGL, SSL and Lecturer <ul style="list-style-type: none"><li>• Worked as In charge Vice-Chancellor,</li><li>• Finance Officer</li><li>• Dean, Chairman</li><li>• Syndicate Member,</li><li>• Academic Council Member,</li><li>• Finance Committee Member,</li><li>• Working Committee Member,</li><li>• NAAC Co- coordinator,</li><li>• PMEB Director,</li><li>• Director – Student Welfare</li></ul>

### 3. Details of Experience Possessed as per Eligibility Criteria:

(10 years Professorship or equivalent as per UGC Regulations on Minimum Qualifications for Appointment of Teachers and other Academic Staff in Universities and Colleges and Measures for Maintenance of Standards in Higher Education 2010 and subsequent modifications)

Sl. No.	PostHeld	Pay Scale	Organization	Nature of Duties	Experience (In Years and Months)
1.	Professor (Direct recruitment)	Rs. 1,44,200 – Rs. 2,18,200.	Department of Studies and Research in Commerce, Tumkur University	Research, Teaching & Administration	27 years

### 4. Education Qualifications (In chronological order from latest to Graduation level):

Sl. No.	Qualification	University	Year	Subject (s) / Topic (s)	% Achieved	Distinction etc.
1.	Ph. D	Gulbarga University	2002	Budgeting Systems In Indian Universities- A Case Study Of Universities In Karnataka		
2.	M. Phil	Gulbarga University	1993-94	Financial Management		First Rank with Distinction
3.	MBA	KSOU	2002	HR	62	
4.	M.Com	Gulbarga University	1990-92	Cost Accounting	64.5	Gold Medalist
5	B.Com	Bangalore University	1987-90	Commerce	59	

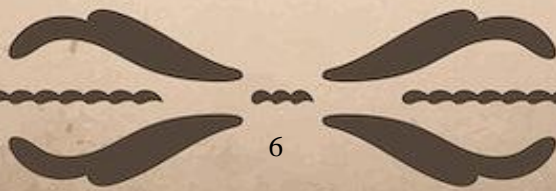
### 5. Administrative Experience/Post(s) & Responsibilities Held:

Sl. No.	Post	Academic Position held	Organization / University	Duration		Experience (In Years & Months)
				From (Date)	To (Date)	
1.	Vice-Chancellor	In charge Vice-Chancellor	Tumkur University	24/03/2018	26/03/2018	
2.	Finance Officer	Finance Officer (IC)	Tumkur University	15/6/2012 29/5/2015 2016	19/6/2012 3/6/2015 2021	
3.	Chairman	Head of PG Department	Tumkur University	1/10/2011 1/10/2015 1/10/2021	30/9/2013 30/9/2017	2 years 2years
4.	Chairman	Chairman, Board of Studies	DOSR in Commerce UG - Tumkur University PG- Commerce Tumkur University	2011 2013 2013	2013 2015 2015	
5.	Dean	Faculty of Commerce	Tumkur University	1/10/2011	13/4/2018	7 years
6.	Bodies	Reviewer	Annual Symposium and International Conference on Social Sciences (SMSS)			
	Bodies	Reviewer	ACME Intellects International Journal of Research in Managem			

			nt			
7.	Editor	Editorial Board Member	Prabhanveshana			
8.	Editor	Editorial Board Member	Research Development Association, Jaipur, Rajasthan			
9.		Life Member	Indian Commerce Association, New Delhi			
10.		Life Member	Consumer Voice			
11.		Life Member	Pratibimba The Journal of IMIS Bhubaneswar			
12.		<b>Vice-Chancellor's Nominee</b> , for the recruitment of Assistant Professors	Central University of Karnataka	03/02/2020		
13.		<b>Vice-Chancellor's Nominee</b> , for the recruitment of Assistant Professors	Sri Kuvempu F.G.C Bangalore University	21/10/2019		



14.		Annual Member	The Society of Digital information and wireless			
15.		Academic Member 2015	International Institute of Certified Public Accountants (IICPA), Thailand			



6. (a) Academic/Teaching Experience & Responsibilities (In chronological order from latest to oldest):

Sl. No.	Post	Organization/University	Duration		Experience (In Years and Months)
			From (Date)	To (Date)	
1.	Professor	Tumkur University	11-08-2011	Till date	10 years 7 months
2.	Senior Scale Lecturer, Selection Grade Lecturer, Associate Professor	Govt. RC college of Commerce and Management	3/8/1998	10/08/2011	13 years
3.	Lecturer	GFGC, Devanahalli	24/6/1996	3/8/1998	2 years 2 months

6. (b) Participation and Contribution in Relevant Areas of Higher Education:

Sl. No.	Position	Organization	Area of Specialization
1.	Keynote Talk	OXFORD University, UK (Ontario International Development Agency)	Sustainable Development
2.	Panel Expert	International Conference on "Sustainable development" Kaulalampur, Malaysia	Chaired the Technical Session
3.	Panel Expert & Presenter	International Conference on Sustainable Development-2018, OXFORD UNIVERSITY, UK	Chaired the Technical Session
4.	Keynote Speaker	ICSSR National Conference on "Innovation – An Engine for Inclusive Growth and Sustainable Development"	Innovations in Delivery of Government Schemes and Agricultural Value Chain

5.	Keynote Speaker	Avinshilingam University, Coimbatore	Entrepreneurship Development Programmes in India: Issues and Challenges
6.	Invited Talk	Avinshilingam University, (Institute for Home Science and Higher Education for Women) Coimbatore	Digital India: Power to Empower
7.	Invited Talk	GFGC, Narashiharajapur Chikmagalur	Research Methodology and Techniques for Social Science

Other Participation and Contribution in Relevant Areas of Higher Education are given in Annexure-II

#### 6. (c) Involvement with Formulation of Academic Programmes:

Sl. No.	Nomenclature of Innovative Academic Programmes Formulated	Date of Approval by Academic Council	Year of Introduction
1.	Revised syllabus for P. G. Department of Studies in Chemistry under Choice Based Credit System, w.e.f. 2019-20	1.12.2018	2019-20
2.	Revised syllabus for P. G. Department of Studies in Chemistry (General) under Choice Based Credit System, w.e.f. 2019-20	1.12.2018	2019-20
3.	Syllabus for P. G. Department of Studies in M. Sc. Chemistry (General) Non Choice Based Credit System, w.e.f. 2011-12	25.3.2013	2013-14
4.	Constitution of Departmental Student Grievance Redressal Committee (DSGRC)	0/11/2019	
5.	Constitution of Committee for the implementation of Massive Open Online Course(MOOCs) in the Courses offered by Tumkur University	11/04/2018	





6. (d) Important MoUs Formulated/Created for Academic Collaborations: Nil

7. (e) Position of Chairs:

Sl. No.	Name of Chair	Name of Agencies/Department involved	Period of holding the Chair
1.	“Business & Social Sciences”	Tokyo University	15th to 17th March 2013
2.	Sustainable development	Kaulalampur	September 6th to 8th 2016
3.	Sustainable Development	OXFORD UNIVERSITY, UK	AUGUST 14 <sup>th</sup> & 15 <sup>th</sup> 2018
4	14 <sup>th</sup> International Conference on Sustainable Development	Ottawa, CANADA	October 6-7, 2020

8. International Academic Exposure, if any:

Sl. No.	Post Assignment	Organization / University	Area of Assignment	Duration		Experience (In Years and Months)
				From (Date )	To (Date )	
1.	Presenter	International Symposium on “Business & Social Sciences” TOKYO UNIVERSITY, TOKYO	Research	15/3/2013	17/3/2013	2 days
2.	Panel Expert	International Conference on “Sustainable development”, Kaulalampur, Malaysia	Chaired the Technical Session	06/9/2016	8/9/2016	2 days
3.	Panel Expert & Presenter	International Conference on Sustainable Development ~ 2018, OXFORD UNIVERSITY, UK	Chaired the Technical Session	14/8/2018	15/8/2015	2 days
4	Session Chairman	International Conference on sustainable Development	Chaired the Technical Session	06/10/2020	07/10/2020	2 days

## 9. Scholarly Achievements:

### A. Contribution to Journals and Books including Electronic:

Particulars	Details
Book Chapters Authored	37; Details are given in <b>Annexure-III</b>
Editor in Chief	~~~~
Editorship	Recent Trends & Contemporary Issues in Business and Management Sheshadripuram College, Yelahanka Prabhanveshana
Peer Reviewer for Journals	~~~~
Member of International Advisory Board	~~~~
Others (specify)	~~~~

### B. Publications:

#### *B.I. Kindly Provide List of Scholarly Publications in Recognized Professional and/or Academic Journals:*

Total Publications: 70 (The list is enclosed as **Annexure-IV**)

#### *B.II. List of Articles in Popular Magazines or Newspapers or Popular Talks in TV/Radio*

Total Articles/Shows: 09 (The list is enclosed as **Annexure-V**)

### C. Participation and Scholarly Presentation in Conferences:

#### *C.I. National*

Total Conferences Number: 95 (The list is enclosed as **Annexure-VI**)

## C.II. International


Total Conferences Number: 53 (The list is enclosed as Annexure-VII)

## D. Participation and Contribution in National/International for in the Area of your Academic and Professional Expertise:

Contribution	National/International	Numbers
Keynote lectures	International	04
	National	07
Invited talks	International	07
	National	14
Congresses attended	International	Nil
	National	Nil
Examinership, etc. (Doctoral Thesis Evaluation)	International	01
	National	30
Journal Reviewer	International	80
	National	15
Others (Research Project Evaluation)	International	10
	National	Nil

## 10. Research Projects:

Sl. No.	Position	Client/Organization's Name	Nature of Project	Duration of Project	Amount of Grant (Rs.)
1.	Coordinator	UGC (Submitted)	Inadequacies of Microfinance system – A Study in the context of Tumkur District in Karnataka	1/4/2013 to 30/10/2014 (18 Months)	Rs.1,15,000



### 11. Consultancy Experience:

List Key Consultancy/Assignments Undertaken: Nil

### 12. Honors /Awards and Fellowship for Outstanding Work:

Sl. No.	Name of Award/Fellowship etc.	Selected/ Elected/ Honorary fellow	Awarded by	Year of Award
1.	Secured 3 times as Best Paper Award in International Conferences.			


### 13. No. of Doctoral Research Scholars Successfully Guided:

Name of the Programme	Awarded (No.) (Under-progress not to be included)
Ph. D.	14 Awarded, 04 submitted
M. Phil.	13 Scholars

### 14. Strengths:

I as Faculty member of Commerce, spent the last quarter-century working in higher education, first with students from diverse backgrounds in Bangalore and now with those from rural areas in Tumkur University. I now have a more comprehensive understanding of the challenges and opportunities associated with developing universities in semi-urban settings. The research experience gained through supervision of Ph.D. and MPhil Scholars has added analytical skills to analyze and take the decision on diversified issues related to academic administration.


I put in a lot of effort and value collaboration. Therefore, I urge my colleagues to make significant contributions to the organization's development. Since I majored in business and commerce in college, I learned how to organize and lead people. I can collaborate with many different types of people because I am both modest and realistic.



To prepare students for the broader society and faculty to compete and contribute in a rapidly changing world through life-long learning pathways, a 21<sup>st</sup> Century Curricula and an International Perspective.

With the following specific actions:

1. Establishment of an International Centre, through which the University would encourage International Students to study in various departments and Foreign Faculty to interact directly with our faculty members and students in order to enhance both research and teaching.
2. Establishing a robust and effective relationship between academia and industry to create answers for industrial and societal concerns. This will augment our current Innovation and Incubation Center.
3. The faculty will be encouraged to formulate and submit research proposals to a variety of funding organizations. The research funding will enhance the research infrastructure and quality, as well as the faculty's skills.
4. By awarding travel grants, the university would encourage faculty to visit worldwide institutes and laboratories for research/teaching assignments lasting at least three to six months. This facility will also be made available to outstanding researchers. I am confident that this would substantially improve the standard of the university in terms of the International Context and the ever-changing character of courses, as well as assist in altering the faculty's mentality.
5. Consultation and placement cells will be established as quickly as possible. By resolving industry and societal issues through consulting cells, monies will be created for the University's expansion. The placement cell will develop work opportunities for our students and strengthen ties with industry and commerce.
6. We must ensure that every staff member feels and is valued by the university. The top- performing Teachers/Researchers, Research Students, and Non-Teaching Staff will be honored once a year. This will boost the staff's sense of teamwork, improve their work ethic, and encourage them to work.
7. In my opinion, students are the most important component of a university because they represent the future. We must involve students in the management processes of the university, so they are motivated to achieve something new and guided to protect the country in a better way by providing a good environment, including a hostel, food, and library facilities. Periodically, guidance will be provided through hosting seminars on campus with notable experts.
8. Non-teaching personnel frequently feel underappreciated, and they must be



encouraged and trained on a periodic basis by holding workshops and seminars on their roles, clearing the files, and knowing the legislation, rules, and regulations. In order for them to fully assist student and teacher activities, it is also vital to offer them with chances for skill development.

9. The campus atmosphere influences the University as a whole. The roads, gardens, and staff housing will be revitalized, and the clutter will be eliminated. This is crucial for attracting international students and teachers, and it also significantly contributes to the improvement of the NAAC grade.
10. To achieve the goals of this strategy, separate committees for Teaching, Research, and Administration are constituted. These committees will monitor progress and support the activities allocated to them on a periodic basis.
11. To complement my vision for the University, the infrastructure must be transformed and improved. Priority priorities include research facilities, sports facilities, including the construction of a swimming pool, library facilities, and a pleasant campus atmosphere. Consequently, improving these infrastructures will also be a top concern.

My visions are based on my own experiences of the University since 1986 and experiences of international Universities elsewhere. I have sometimes expressed many of these thoughts before the authorities and faculties including the students. If I have the opportunity as Vice-Chancellor of this University, I will certainly focus my priorities on my vision and this is the coherent and comprehensive plan for the overall development of the University so as to elevate it to an International standard to the benefit of all.

15. Additional information, if any:

- A. Number of Patents – Nil
- B. Technologies/Devices Developed - Nil
- C. No. of students guided for Post-Doctoral Research: 00
- D. No. of Reviews Published: 04
- E. H-Index: 8, i10-Index: 6
- F. Total Citations: 147
- G. No. of Papers Published in Different Impact Factor Journals

Impact Factor	Total Papers
0 to < 2	49
2 to < 4	39
4 to < 6	14
6 to < 10	19
Pending	15



16. Details of Referees, if any:

Sl. No.	Name of the Referee	Post Held by Referee	Email	Mobile
1.	<b>Prof. M Venkateswarlu</b>	Hon <sup>ble</sup> Vice Chancellor Tumkur University	m_venkateshwarlu2003@yahoo.com	9686157168
2.	<b>Prof. M Ramachandra Gowda</b>	Vice Chancellor Rani Chennamma University, Belagavi	dr_mrg@redifmail.com	9448008278

I, hereby, declare that all the statements/particulars made/furnished in this application are true, complete and correct to the best of my knowledge and belief. I also declare and fully understand that in the event of any information furnished being found false or incorrect at any stage, my application/candidature is liable to be summarily rejected at any stage and if I am already appointed, my services are liable to be terminated without any notice from the post of Vice-Chancellor or as per Act/Statutes etc., and other applicable rules.

Dr. P. Paramashivaiah

Place:

Tumkur

Date:

5. Administrative Experience/Posts(s) & Responsibilities held:

Sl. No.	Post	Academic Position Held	Organization /University	Duration		Exp (In Years & Months)
				From (Date)	To (Date)	
1.	Vice-Chancellor	In charge Vice-Chancellor	Tumkur University	24/03/2018	26/03/2018	
2.	Members, Board of Studies	Member, Board of Studies	Tumkur University Tumkur University	22/10/2013 17/01/2020	21/10/2015 13/02/2022	2years 2years
		Member, Board of Studies	Board of Studies in Commerce, University of Mysore	23/10/2019	Till date	3 years
		Member, Board of Studies	Kuvempu University	2020	Till date	
3.	Dean of Faculty	Dean, Commerce	Tumkur University	1/10/2011	13/4/1018	7 years
4.	Members of Executive Council	Members of Executive Council	Tumkur University	2012	2020	8 years
5.	BOE	Member	Bangalore Central University	2/01/2020	Till date	
6.	BOS	Member	MBA – International Business CBCS, Bharathiar University	01/10/2019		
7.		Life Member	Research Development Association, Jaipur			

			Rajasthan			
8.		Life Member	Indian Commerce Association, New Delhi			
9.		Life Member	Consum er Voice			
10.		Life Member	Praribimba The Journal of IMIS, Bhubaneshwar			
11.		Reviewer	Internation al Journal of Commerce (Online)			
12.		Annual Member	AIU New Delhi			
13.		Annual Membe r	Federation of Commerce and Management and Teacher Association			
14.		Annual Membe r	Indian Accounting Association			
15.		Annual Member	GITAM Journal of Management, Vishakapatnam			
16.		Annual Member	SCOUR (Journal of Institute of Productivity and Management, Lucknow)			
17.	Chairman	Local Inquiry Committee (LIC) for Continuation/ Recognition of Affiliations of College	Tumkur University	30/1/2012 05/2/2013 20/1/2020 3/8/2020	10/2/20 12 16/2/20 13 12/2/20 20 12/8/20 20	
18.	Member	Syndicat e Member	Tumkur University	22/11/2012 7/5/2015 31/12/2019	22/11/201 3 7/5/2016 31/12/202	1 Year 1 Year 1 Year

					0	
19.	Chairman	BOS in Commerce PG	Tumkur University	22/10/20 11	22/10/201 3	2 Year
20.	Chairman	Research Review Committee	Tumkur University	16/07/20 12		
21.	Chairman	Constitution of Committee	Developmental Activities of Tumkur University	24/07/20 12		
22.	Chairman		Formulation of Inspection Committee for RUSA Pro2posals,	18/2/2013		

			Tumkur University			
23.	Chairman		Constitution of Interview Committee for admission to PhD in Commerce, Tumkur University	28/03/20 13		
24.		Coordinator	PGCET 2014	201 4		
25.		Chairman	Constitution for Committee for implementation of MOOCS in Tumkur University	11/4/2018		
26.		Coordinator	NAAC	201 2	201 3	1 Year
27.	Chairman	Admission Committee	PG Course in Commerce, Tumkur University	201 7	201 8	1 Year

## 6. (b) Participation and Contribution in Relevant Areas of Higher Education:

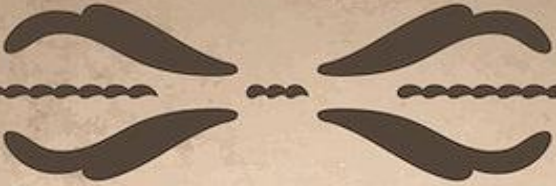
Sl. No.	Position	Organization	Area of Specialization
1.	Keynote Talk	OXFORD University, UK (Ontario International Development Agency)	Sustainable Development
2.	Invited Talk	Women's Association in Tumkur	Self –Help Groups and Microfinance
3.	Invited Talk	UGC Academic Staff College, University of Mysore	23 <sup>rd</sup> Refreshers Course in Commerce & Management
4.	Invited Talk	GFGC, Narashiharajapur Chikmagalur	Research Methodology and Techniques for Social Science
5.	Keynote Speaker	Adarsh Institute of Management & Information Technology	Innovative Practices in Business and IT - 2014
6.	Invited Talk	DOSR, Tumkur University	How to do effective Research Project
7.	Keynote Speaker	ICSSR National Conference on "Innovation – An Engine for Inclusive Growth and Sustainable Development"	Innovations in Delivery of Government Schemes and Agricultural Value Chain
8.	Invited Talk	ADB FGC, Harapanahalli, Bellary District	Problems and Prospects of Retailing
9.	Keynote Speaker	Avinshilingam University, Coimbatore	Entrepreneurship Development Programmes in India: Issues and Challenges
10.	Invited Talk	District Administration, Tumkur	Right to Health Food/Diet

11.	Invited Talk	DOSR in Social Work, Tumkur University	Sustainable Livelihood and Poverty Alleviation: Response and Challenges
12.	Invited Talk	University College of Arts, Tumkur	Emerging Challenges I Commerce Education
13.	Invited Talk	The Mandya District Cooperative Milk Producers' societies Union Limited, Mandya	Insurance Companies in India – The Rise & Fall
14.	Invited Talk	GFHC, Madhugiri	Research Methodology
15.	Invited Talk	KSOU, Mysore	Curriculum Development
16.	Invited Talk	KSOU, Mysore	Philosophy, Ethics, Best Practices and Conflicts of interest
17.	Invited Talk	Ananya Institute of Commerce & Management, Tumakuru	Orientation Program for M.Com Students 2017
18.	Invited Talk	Varadaraja Degree College, Tumakuru	Challenges and Opportunities for Commerce Students 2017
19.	Invited Talk	Avinshilingam University, (Institute for Home Science and Higher Education for Women) Coimbatore	Digital India: Power to Empower
20.	Invited Talk	DOSR in Commerce, University of Mysore	Research Methodology

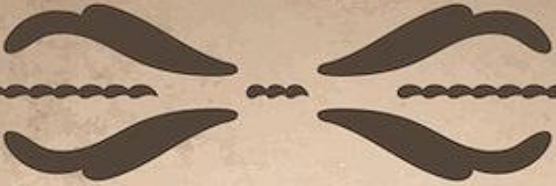
## 8. Scholarly achievements:

## A. Contribution to Journals and Books including electronic:

	<b>Details</b>
Book Chapters authorized	<ol style="list-style-type: none"> <li>1. PRINCIPLES AND PRACTICE OF AUDITING- V Semester B.Com- R. CHAND &amp; Co, New Delhi. 2007.</li> <li>2. PRINCIPLES AND PRACTICE OF AUDITING- VI Semester B.Com- R. CHAND &amp; Co, New Delhi. 2008.</li> <li>3. INCOME TAX-1 for V Semester B.COM- SUBHASH PUBLICATIONS- Bangalore (2010)</li> <li>4. INCOME TAX-1 for V Semester BBM - SUBHASH PUBLICATIONS- Bangalore (2010)</li> <li>5. COST ACCOUNTING- I for IV AND V SEMESTER B.COM for different Universities in Karnataka.</li> <li>6. INCOME TAX- II for VI TH SEMESTER B.COM – SUBHASH Publications- Bangalore- 2011.</li> <li>7. COST ACCOUNTING for IV SEMESTER B.B.M. –SUBHASH Publications-Bangalore- 2011.</li> <li>8. BUSINESS STATISTICS FOR B.COM AND BBM II SEMESTER- R. CHAND &amp; CO- New Delhi-2011. (Three Chapters Contributed for the book) (With ISBN NO 818045077-5)</li> <li>9. AUDITING-II FOR B.COM VI SEMESTER- (Revised Edition)- R. CHAND &amp; CO- New Delhi-2011. (Three Chapters Contributed for the book) (With ISBN NO.)</li> <li>10. INCOME TAX-I for V Semester B.COM- SUBHASH PUBLICATIONS- BANGALORE (2011 EDITION)</li> </ol>

- 
11. INCOME TAX- I for V Semester BBM- SUBHASH PUBLICATIONS – BANGALORE (2011 EDITION)
  12. INCOME TAX-II for VI TH SEMESTER B.COM- (Bangalore University) –SUBHASH PUBLICATIONS- DECEMBER 2011.
  13. INCOME TAX-II for VI TH SEMESTER B.COM- (TUMKUR University) –SUBHASH PUBLICATIONS- JANUARY 2012.
  14. INCOME TAX-I for V Semester B.Com- SUBHASH PUBLICATIONS-BANGALORE (2012 EDITION) Published in JUNE 2012.
  15. INCOME TAX-I for V Semester BBM- SUBHASH PUBLICATIONS- BANGALORE (2012 EDITION) Published in June 2012.
  16. Organizational Management for Ist Semester B.Com –SUBHASH STORES, BANGALORE. (2012 Edition) Published in August 2012.
  17. Management Process for FIRST SEMESTER BBM- SUBHASH STORES, BANGALORE. (2012 Edition) Published in August 2012.
  18. Entrepreneurship Development for Vth Semester B.Com- KALYANI PUBLISHERS, Bangalore. Published in 2014. (ISBN: 978-93-272-4442- 7).
  19. Principles and Practice of Auditing for VIth Semester B.Com – KALYANI PUBLISHERS, Bangalore. Published in 2015. (ISBN No. 978-93-272-5055-8).
  20. Business Mathematics for BBA, B.COM, CA-CPT, NEET, JEE, GMAT, SAT and other courses. – Maya Publication, Salem, Tamil Nadu. (ISBN NO. 978-93-87756-09-0)
  21. Management Process for FIRST SEMESTER BBM- SUBHASH STORES, BANGALORE. (2013 Edition) Published in August 2014.
  22. Entrepreneurship Development for Vth Semester B.Com- KALYANI PUBLISHERS, Bangalore. Published in 2014. (ISBN: 978-93-272-4442- 7).



- 
23. Principles and Practice of Auditing for VIth Semester B.Com – KALYANI PUBLISHERS, Bangalore. Published in 2015. (ISBN No. 978-93-272-5055-8).
24. Management of Non-Performing Assets – Prateeksha Publishers, Jaipur, 2018.
25. Business Mathematics – Mayas Publication, (ISBN:978-93-87756-09-0), 2018
26. Conceptual Framework of Social Entrepreneurship, Dynamics of Entrepreneurship – Himalaya Publishing House, (ISBN: 798-93-5367-417-5).
27. Strategies for Inclusive Growth and Sustainable Economic Development – Archers and Evators Publishing House, 2019, ISBN: 978-93-88805-2-85.
28. Managing Evolving Trends of Indian Economy – A New Outlook – Infinite Learning Solutions, 2018, ISBN: 978-81-935319-2-1.
29. Determinants of Entrepreneurial Behaviour of Rural Women Farmers in Dairying: An Empirical Study – Kalyan Literary Publishers, 2018, ISBN: 978-81-931871-9-7.
30. Economic Reforms and Service Sector – Madhav Books (P) Ltd. 2017, ISBN: 978-93-80615-37-0.
31. Innovation Marketing Strategies for Microfinance Products and Services – A Conceptual Study – House Pvt. Ltd. 2017, ISBN: 978-93-5056-868-2.
32. Women Empowerment through Microfinance – Discovery Publishing House Pvt. Ltd. 2017, ISBN: 978-93-5056-868-2.
33. Impact of GST on a few selected sectors/development areas in the Indian Economy – Nirutha Publications, Bengaluru, 2016, ISBN: 978-93-84262-25-9.
34. GST in India: A Study on Benefits and Challenges – Nirutha



	<p>Publications, Bengaluru, 2016, ISBN: 978-93-84262-25-9.</p> <p>35. The DOES Goods and Services Tax (GST) leads to Indian Economic Development – Nirutha Publications, Bengaluru, 2016, ISBN: 978-93- 84262-25-9.</p> <p>36. Goods and Service Tax (GST) in India – An Overview and Impact – Seven Hills Book Publications, 2016, ISBN : 978-19-30661-9-7</p> <p>37. Exploring the Implications of IFRS Implementation in India- Adarsh Institute of Management and Information Technology and Stevenson University, USA, 2016, ISBN: 978-1-65452-467-4.</p>
Editorial Member	1. Prabhanveshan
Peer reviewer for journals	Annual Symposium and International Conference & Social Sciences (SMSS), SEOUL, 2014



## A. Publications:

B. I. Kindly provide list of Scholarly/publications in recognized professional and/or academic journals.

Total Publications: 73

Sl. No	Year	Title of the Research Paper	Name of the Journal	Referred Journal or not	Number of Citations	Impact Factor
1.	2021	A Study on Human Resource Development Systems in an Organization – A Case of BHEL, Bengaluru, India	<i>Shodh Sanchar An International bilingual peer reviewed referred research journal, 2229-3620, 2021</i>	Referred journal		
2.	2021	Impact of Goods and Service Tax on Micro, Small and Medium Enterprises in Tumakuru – A Study	<i>Juni Khyat UGC care Group 1 Listed Journal, 2278-4632, 2021</i>	Referred journal		6.625
3.	2021	Impact of Advertising in Attracting Clients for Digital Money Lending in Africa	<i>Acharya Management Business and Entrepreneurs hi p 3126-3138, 2021.</i>	Referred journal		
4.	2021	A Roadmap of IPR on MSMES for Suitable Development	<i>Sheshadripuram Journal of Social Sciences, 2581-6748, 2021.</i>	Referred journal		
5.	2021	A Study on Digital Payment Application on Retail Transaction in Rural Area with special reference to Tumkur District	<i>Sheshadripuram Journal of Social Sciences, 2581-6748, 2021.</i>	Referred journal		

6.	2021	Impact of Stock Split Announcement on Equity Spot and Futures: A Study from NSE	<i>International Journal of Creative Thoughts, 2320—2882, 2021</i>	Referred journal		7.97
7.	2021	IPR & MSMEs are the Analogous for Economic Sustainability in India – A Way Ahead	<i>International Journal of Creative Research Thoughts, 2320-2882, 2021</i>	Referred journal		7.97
8.	2021	Impact of GST on MSME Sector in Karnataka	<i>The Journal of Oriental Research Madras, 0022-3301, 2021</i>	Referred journal		7.215
9.	2020	Role of IPR on MSMEs in Post COVID 19 Era-in Students Perspective	<i>Purakala UGC Care Journal, 0971-2143, 2020</i>	Referred journal		
10.	2020	Status of IPR in Khadi - An Analysis	<i>Shodha Sarita, UGC Approved Care Listed Journal, 2348-2397, 2020</i>	Referred journal		
11.	2020	Repercussion of COVID 19 on MSMEs – in Indian Panorama	<i>Sheshadripuram Journal of Social Sciences, 2581-6748, 2020</i>			
12.	2020	A Study on Impact of COVID 19 on Nifty IT Index with its Constituents	<i>Mukt Shabd Journal, UGC Care Group 1 Journal, 2347-3150, 2020</i>	Referred journal		4.6
13.	2020	Financial Analysis of Tumkur Merchants Co-operative Bank, Tumkur	<i>Journal of Xi'an University of Architecture and</i>	Referred journal		3.7

			<i>Technology, 1006-7930, 2020</i>			
14.	2019	Corporate Management and Role of CEO: A Brief Theoretical Review	<i>International Journals of Multidisciplinary Research Academy, 2249-0558, 2019</i>	Referred journal	~~~~	7.119
15.	2019	Impact of Goods and Service Tax on Micro, Small and Medium Enterprises	<i>Suraj Punj Journal of Multidisciplinary Research, 2394-2886</i>	Referred journal	~~~~	6.1
16.	2019	Impact of Goods and Service Tax on Micro, Small and Medium Enterprises	<i>Sheshadripuram Academy of Business Studies, 2019, 2394-2886</i>			
17.	2019	A Study on Problems of Marketing Agricultural Commodities with reference to Tumkur District	<i>International Journal of Research and Analytical Reviews, 2348-1269, 2019</i>	Referred journal	~~~~	5.75
18.	2019	A Study on Cooperative Sector Banks in India: Problems & Prospects	<i>Journal of Advances and Scholarly Researches in Allied Education, 2230-7540, 2019</i>	Referred journal	~~~~	3.46
19.	2019	A study on Farmers Income Generation and Sustainable Sericulture in Karnataka	<i>International Journal of Innovative Practice &amp; Applied Research, 2349-8978, 2019</i>	Referred journal	~~~~	2.845

20.	2019	A study on Assesses Perception Towards E-Filing of Income Tax Returns	<i>Finance India, The Quarterly Journal of Indian Institute of Finance, 0970-3772</i>	Referred journal		6.77
21.	2018	A Study on Marketing Channels Used By Farmers in Tumkur District – with respect to Agricultural Products	<i>Journal of Emerging Technologies &amp; Innovative Researches, 2349-5162, 2018</i>	Referred journal	~~~~	5.87
22.	2018	Illuminating an Airport with Sustainable Energy: Case of Cochin International Airport	<i>OIDA International Journal of Sustainable Development, 1923-6662,</i>	Referred journal	~~~~	
23.	2018	Overall Performance Analysis of PPP Airports in India- An Overview of Greenfield Airport in India	<i>Journal of Management Outlook, 2231-1769, 2018</i>	Referred journal	~~~~	4.27
24.	2018	Entrepreneurial Behaviour of Rural Women Farmers in Dairying: A Study in Hassan District	<i>Indian Journal of Research in Commerce, Management, Engineering and Applied Science, 2454-6593, Jan 2018</i>	Referred journal	~~~~	0.00
25.	2018	GST in India:- A Study on the Perception of the Tax Payers and Professionals	<i>Indian Journal of Management, 2277-3304, 2018</i>	Referred journal		4.52
26.	2018	E-Governance: Overview of Initiatives and Opportunists	<i>South Asian Journal of Participative Development, 0976-2701, 2018</i>	Referred journal	~~~~	

27.	2018	A Study on the Tax Payers Service of the Income Tax Department	<i>Anusadhana Journal of Science, Engineering and Management, 2231-4032, 2018</i>	Referre d journal		
28.	2018	A study on Supply Chain in Food Industry	<i>ABBS Management Business and Entrepreneurs hi p Review, 0976-3341, 2018</i>			
29.	2018	E-Governance: Overview of Initiatives and Opportunities	<i>South Asian Journal of Participative Development. Centre for Social Research and Development, Pune. 2321-4864, March52018</i>	Referre d journal	---	
30.	2018	A Study on Marketing Channels used by Farmers I Tumkur District with respect to Agricultural Products	<i>Journal of Emerging Technologies and Innovative Research, 2349- 5162</i>	Referre d journal		7.95
31.	2018	Determinants of Entrepreneurial Behaviour of Rural Women Farmers in Dairying: An Empirical Study	<i>OIDA International Journal of Sustainable Developmeme nt, 1923-6662,</i>	Referre d journal	---	---
32.	2018	Entrepreneurial Behavioral of Rural Women farmers I Dairying: A Study in Hassan District	<i>Journal of Research in Commerce &amp; Management, Engineering and Applied Science, 2454-</i>	Referre d journal	----	----

			6593			
33.	2017	Goods and Service Tax in India – An overview and Impact	<i>ANVESHAK, 2278-8913, May 2017</i>	Referred journal	----	4.94
34.	2017	Triggers and Barriers of Rural Women Entrepreneurs: An Empirical Study	<i>Samaja Karada Hejjevalu-Social Work Foot Prints, 2230-8830, Nov 2017.</i>	Referred journal	----	
35.	2017	New Companies Act 2013: Issues and Implications	<i>RIMS Journal of Management, 2455-1449, Dec 2017</i>	Referred journal	----	
36.	2017	E-Governance of Income Tax Administration – An Analysis	<i>Archers &amp; Elevators Publishing, 2249-2585, House, Dec 2017</i>	Referred journal	----	5.76
37.	2017	E-Governance of Income Tax Administration – An Analysis	<i>IJEMR: International Journal of Exclusive Management Research, 2017, 2249-2585</i>	Referred journal		5.76



38.	2016	Corporate Governance Mechanism in India : A Case Study of Selected Firms from ten sectors	<i>CLEAR International Journal of Research in Commerce &amp; Management, 2016, 2249-4561</i>	Referred journal		3.259
39.	2016	E-Governance: Issues & Challenges in India	<i>OIDA International Journal of Sustainable Development, 2016, 1923-6662</i>	Referred journal		
40.	2016	Pharmacognostic Evaluation of Triphala Herbs and Establishment of Chemical Stability of Triphala Caplets	<i>International Journal of Pharmaceutical Science &amp; Research, 2016, 0975-8232</i>	Referred journal		
41.	2016	Academic and Administration Audit: The Criteria Considered for HEIs	<i>OIDA International Journal of Sustainable Development, 2016, 1923-6662</i>	Referred journal		
42.	2016	An Overview of Corporate Governance in India	<i>International Journal in Management &amp; Social Science, 2016, 2321-1784</i>	Referred journal	---	6.319
43.	2016	Performance Analysis of Greenfield Airports in India	<i>RVIM Journal of Management Research, 2016, 0974-6772</i>	Referred journal		
44.	2016	Trend of E-Filing of Income Tax Returns in India	<i>RVIM Journal of Management Research, 2016, 0974-6772</i>	Referred journal		

45.	2016	A Study of Assesses Perception Towards E-Filing Of Income Tax Returns	<i>Osmania Journal of International Business Studies, 2016, 0973-5372</i>	Referred journal		11.382
46.	2016	Solvency II Directive and its Harmonization	<i>International Journal of Research in Management Studies, 2455-7579</i>	Referred journal		3.42
47.	2016	IT Information Security Management – Ethical Hacking Approach	<i>International Journal of Innovative Research in Science, Engineering and Technology, 2016, 2347-6710</i>	Referred journal		
48.	2015	A Study on Public Attitude towards online shopping	<i>The Eternal : International Journal of Research in Management Studies, 2015, 0974-6722</i>	Referred journal		
49.	2015	A Study of Consumer Attitude Towards Online Shopping	<i>Uttaranchal Business Review, 2015, 2277-1816</i>			
50.	2015	A Study on Micro finance Effectiveness with special reference to Tumkur District	<i>Commerce and Management Explorer, 2015, 2230-9187</i>	Referred journal		
51.	2015	Investment Behaviour for Portfolio Choice and Risk Appetite of UGC Teachers: An Empirical Study	<i>KEGES Journal of Social Sciences, 2015, 0975-3621</i>	Referred journal		

52.	2015	Implications of IFRS Implementation in India A Perceptual Study	<i>Focus: Impact of Management Audit System on Organizational Effectiveness, 2015, 0973-9165</i>			
53.	2015	HR Practice in Retail Industry	<i>ITIHAS: The Journal of Indian Management, 2015, 2249-7803</i>	Referred journal		
54.	2015	Innovative Marketing Strategies for Micro Finance Products and Services: A Conceptual Study	<i>Aloysius Journal of Management and Research, 2015, 2321-8797</i>			
55.	2016	A Study on Investment Awareness among Investors	<i>GIM: Journal of Management, 2016, 0974-0708</i>			
56.	2014	Financial Inclusion : A Study of Awareness and Usage of Banking Services in Rural Karnataka	<i>Thematics Journal of Business Management, 2014, 2277-3002</i>			
57.	2014	Women Entrepreneurs: Problems and Prospective: A Study of Tumkur District, Karnataka	<i>International Journal of Management and Social Science Research Review, 2014, 2349-6746</i>	Referred journal		
58.	2014	Women Entrepreneurs: Problems and Prospective: A Study of Tumkur District, Karnataka	<i>ACUITAS The Journal of Management Research, 2014, 0975-9654</i>	Referred journal		

59.	2014	Performance of Selected IT companies in India	<i>MS Ramaiah Management Review: A Research and Academic Journal of Business Management, 2014, 0975-7988</i>			
60.	2014	Foreign and Direct Investment in India and its Impact on India Economy	<i>Navasiddhant: Journal of Management, Entrepreneurship and Ethics, 2014, 2320-2017</i>			
61.	2014	Implications of IFRS Implementation in India: A Perceptual Study	<i>SAARANSHRKG Journal of Management, 2014, 0975-4601</i>			
62.	2014	Gender Responsive Budgeting Evidences from India	<i>AMBER, 2014, 0976-3341</i>			
63.	2016	Current Scenario and Challenges of Insurance Business in India	<i>Life Insurance Today, 2016, 0973-4813</i>			
64.	2016	Money Laundering – A Case of Shell Banks	<i>International Journal of Research in Management Studies, 2016, 2321-4864</i>	Referred journal		
65.	2016	Funding Mechanism Adopted for financing Airport Infrastructure in India – A Review Paper	<i>Intercontinental Journal of Finance Research Review, 2016, 2321-0354</i>	Referred journal		
66.	2015	Students Attitude towards Commerce Education with special reference to Commerce students of	<i>AIMS Journal of Research, 2015, 2321-8487</i>	Referred journal		

		Tumkur University				
67.	2015	A study on Assesses Perception Towards E-Filing of Income Tax Returns	<i>Osmania Journal of International Business Studies, 2015, 0973-5372</i>	Referred journal		
68.	2015	Dynamic Pricing in Airline Sector in India: A Study of Perception of Passengers in Bangalore	<i>EPRA International of Economic and Business Review, 2015, 2349-0187</i>	Referred journal		
69.	2015	Dynamic Pricing Policy Implications on Domestic Airlines Firms – A Study in Bangalore	<i>Intercontinenta l Journal of Marketing Management, 2015, 2350-0891</i>	Referred journal		
70.	2016	A Review on Labour Problems and Redressal Mechanism in Agricultural Activities	<i>International Journal of Business and Administration Research Review, 2016, 2348-0653</i>	Referred journal		
71.	2017	Women Workers in Coffee Plantation and Socio-economic Development: A Overview	<i>15Days: An International Referred &amp; Peer – Reviewed Journal Related to Higher Education all subjects, 2017, 2249-605X</i>			

**B.II. List of articles in popular magazines or newspapers or popular talks  
in TV/Radio**Total Articles/Shows: 10

Sl. No.	Date	Title	Name of Magazine/ Newspaper
1.	29/1/2022	Verbal Communication and Personality Development	Prajapragathi
2.	3/2/2022	Budget – 2022: Highlights review	Prajapragathi
3.	14/3/2022	Expectations of State Budget 2022-23	Prajapragathi
4.	28/4/2021	Covid acts as a Second Tsunami for Economic Development	Prajapragathi
5.	22/2/2020	Indian Economy and Sustainability	Prajapragathi
6.	1/03/2020	Non progressive of Economy: Motivation is Essential	Prajapragathi
7.	24/07/20 19	Budget – Future vision	Prajapragathi
8.	17/3/2019	What Next After SSLC & PUC?	Prajapragathi
9.	28/2/2015	Central Government Budget	Pragathi T V

## C. Participation and Scholarly Presentation in

Conferences:National: Total conferences number:

95

Sl. No.	Date	Title of Conference or Institution	Title/Subject of presentation (ifmade)
1.	19 <sup>th</sup> March 2022	Digitalization As a Vehicle for Organizational Effectiveness, Department of Studies and Research in Commerce, Tumkur University, Tumkur.	Digital Marketing in the New Age Business
2.	19 <sup>th</sup> March 2022	Digitalization As a Vehicle for Organizational Effectiveness, Department of Studies and Research in Commerce, Tumkur University, Tumkur.	Relevance of Innovation in promoting Intellectual Property Rights for Self Reliant MSMEs.
3.	19 <sup>th</sup> March 2022	Digitalization As a Vehicle for Organizational Effectiveness, Department of Studies and Research in Commerce, Tumkur University, Tumkur.	Organizational Climate for Innovation and Creativity in the field of Education
4.	2 <sup>nd</sup> & 3 <sup>rd</sup> March 2020	GST-Implications on Indian Economy, ICSSR Southern Regional Centre, Hyderabad	Impact of GST on Micro, Small and Medium Enterprises
5.	2 <sup>nd</sup> & 3 <sup>rd</sup> March 2020	GST-Implications on Indian Economy, ICSSR Southern Regional Centre, Hyderabad	GST on GI – TAG is boon or bone with special reference to Chennapatna Toys
6.	2 <sup>nd</sup> & 3 <sup>rd</sup> March 2020	GST-Implications on Indian Economy, ICSSR Southern Regional Centre, Hyderabad	Implication of GST on Indian Economy
7.	11 <sup>th</sup> February 2020	Emerging Trends of Research in Commerce and Social Sciences, Prakash C N Arts, Commerce & Science Degree College, Vijaypura, 978-93-89658-63-7	Solid Waste Management and Sustainable Urbanization in Karnataka: A Case Study of Tumkur City
8.	18 <sup>th</sup> January 2020	One Day National Level Conference on Dynamics of Commerce in the Contemporary Business Scenario in India, GFGC & PG Centre, Bapujinagar, Shivamogga	Contemporary Issues in Commerce and Management

9.	4 <sup>th</sup> march 2020	Impact of Social Media on Commerce, The National College, Jayanagar , Bangalore	Role of media on IPR Products and Services particular reference to MSMEs
10.	18 <sup>th</sup> January 2020	One Day National Level Conference on Dynamics of Commerce in the Contemporary Business Scenario in India, GFGC & PG Centre, Bapujinagar, Shivamogga	Challenges and Opportunities of Business Education
11.	13 <sup>th</sup> to 15 <sup>th</sup> Decembe r 2019	4 <sup>th</sup> Annual Conference on Indigenization of Social Sciences in India, Rashtriya Samaj Vigyan Parishad in association with Tumkur University	Impact of GST on Various Industries
12.	13 <sup>th</sup> to 15 <sup>th</sup> Decembe r 2019	4 <sup>th</sup> Annual Conference on Indigenization of Social Sciences in India, Rashtriya Samaj Vigyan Parishad in association with Tumkur University	Impact of GST on MSMEs
13.	22 <sup>nd</sup> & 23 <sup>rd</sup> March 2019	National Conference on Innovative Strategies for Inclusive Growth and Sustainable Economic Development: Opportunities and Challenges, Tumkur University, Tumkur	Innovative Business Models
14.	22 <sup>nd</sup> & 23 <sup>rd</sup> March 2019	National Conference on Innovative Strategies for Inclusive Growth and Sustainable Economic Development: Opportunities and Challenges, Tumkur University, Tumkur	Digitalization for Inclusive Growth (Technical Session V)
15.	22 <sup>nd</sup> & 23 <sup>rd</sup> March 2019	National Conference on Innovative Strategies for Inclusive Growth and Sustainable Economic Development: Opportunities and Challenges, Tumkur University, Tumkur	Sustenance and Enhancement of Quality in Higher Education
16.	22 <sup>nd</sup> & 23 <sup>rd</sup> March 2019	National Conference on Innovative Strategies for Inclusive Growth and Sustainable Economic Development: Opportunities and Challenges, Tumkur University, Tumkur	E-Commerce Benefits and Challenges in an Emerging Economy
17.	20 – 22, Decembe r 2018	71 <sup>st</sup> All India Commerce Conference on Banking and Insurance: Contemporary Issues and Challenges, Osmania University, Hyderabad	Perception towards Electronic Transactions



18.	21 <sup>st</sup> & 22 <sup>nd</sup> March 2018	Digital Empowerment for Inclusive Growth and Sustainable Development, Department of Studies and Research in Economics, Political Science, Library & Information Science, Tumkur University, Tumkur	E-Governance: Overview of Initiatives and Opportunities
19.	20 <sup>th</sup> & 21 <sup>st</sup> February 2017	Globalization, Information Technology and Consumerism Meeting New Challenges, School of Commerce, Bharathiar University, Coimbatore, Tamil Nadu	Corporate Social Responsibility: A Case Study of TATA Group
20.	15 <sup>th</sup> March 2017	Foreign Direct Investments (FDI): Trends Opportunities and Challenges, G.T. Institute of Management Studies & Research, Bangalore	FDI: Recent Issues and Challenges
21.	18 <sup>th</sup> March 2017	Small and Medium Entrepreneurship – Opportunities and Challenges in Digital India, Silicon City College, NABAR and SIDBI, Bangalore	Small Scale Industries Contribution to Economic Development
22.	22 <sup>nd</sup> September 2017	Digital India: Power to Empower, Avinashilingam University, (Institute of Home Science and Higher Education for Women), Coimbatore	Protection of Digitized Indian Business Information – Shift towards Robust Data Regime.
23.	22 <sup>nd</sup> September 2017	Digital India: Power to Empower, Avinashilingam University, (Institute of Home Science and Higher Education for Women), Coimbatore	A Study on Industry and Academic Gap: Special Reference to Management Education in the Digital Era.
24.	23 <sup>rd</sup> September 2017	Implications of GST on Indian Business – Opportunities & Challenges, GFGC, Malur	Goods and Service and its Impact on Insurance Sector.
25.	25 <sup>th</sup> & 26 <sup>th</sup> November 2017	Poverty and Income Inequality in India: Social Work Responses, Department of Studies & Research in Social Work, Tumkur University, Tumkur	Trigger and Barriers of Rural Women Entrepreneurs: An Empirical Study
26.	8 <sup>th</sup> December 2017	Sustainable Development: Innovations Practices and Technology, Department of Studies & Research in Business Administration & Skill Development Centre, Tumkur	Innovations – Mobile Information Security as a Service

		University, Tumkur	
27.	8 <sup>th</sup> December 2017	Sustainable Development: Innovations Practices and Technology, Department of Studies & Research in Business Administration & Skill Development Centre, Tumkur University, Tumkur	E-Governance of Income Tax Administration – An Analysis
28.	16 <sup>th</sup> March 2016	National Conference on Public Welfare Schemes 2015: Role of Social Work and Commerce in Transforming India, Gurushree College of Commerce & Social Work, Tumakuru.	Public Welfare Schemes- Issues & Challenges
29.	20 <sup>th</sup> & 21 <sup>st</sup> March 2016.	ICSSR Sponsored National Conference on Agricultural Finance in India: Trends, Issues and Challenges, Department of Studies & Research in Commerce, Gulbarga University, Gulbarga.	“Institutional Credit for agricultural Sector in India”
30.	4 <sup>th</sup> September 2015	National Conference on “Emerging Markets and their Emergence in an era of Globalization- Its impact on Indian Economy”, Pallagatti Adavappa Arts and Commerce First Grade College, Tiptur.	New Companies Act 2013
31.	4 <sup>th</sup> September 2015	National Conference on “Emerging Markets and their Emergence in an era of Globalization- Its impact on Indian Economy”, Pallagatti Adavappa Arts and Commerce First Grade College, Tiptur.	Study on Role of Co-operative Societies in Economic Development
32.	5 <sup>th</sup> & 6 <sup>th</sup> October 2015	National Conference on Gandhian Philosophy and Recent Trends in India, University College of Arts, Tumkur.	“Mahatma Gandhiji’s thoughts on Economic development of the Country.”
33.	20 <sup>th</sup> October 2015	National Conference on Issues & Challenges of Commerce & Management, St. Claret College, Bengaluru.	“Employers” Perception towards Employability skills of New Business Graduates in India:

			An Empirical Study”
34.	12 <sup>th</sup> & 13 <sup>th</sup> February 2015	ICSSR Sponsored National Conference on “Innovation – An Engine for Inclusive Growth and Sustainable Development”, DOSR in Commerce, Tumkur University, Tumkur.	“Innovation & Entrepreneurship”
35.	12 <sup>th</sup> & 13 <sup>th</sup> February 2015	ICSSR Sponsored National Conference on “Innovation – An Engine for Inclusive Growth and Sustainable Development”, DOSR in Commerce, Tumkur University, Tumkur.	“Inadequacies of Micro Finance System: A Study in the Context of Tumkur District”.
36.	16 <sup>th</sup> April 2015	National Conference on “Emerging Trends and Challenges in Commerce & Management”, AIMS School of Commerce, Bangalore.	“Student Attitude towards Commerce Education with special reference to Commerce Students of Tumkur University”.
37.	25 <sup>th</sup> April 2015	National Conference on “New Age Banking in India: Issues & Challenges”, DOSR in Economics, Tumkur University, Tumakuru.	“A Study on Predicting the Credit worthiness of a Corporate Customer of Banking Services”
38.	25 <sup>th</sup> April 2015	National Conference on “New Age Banking in India: Issues & Challenges”, DOSR in Economics, Tumkur University, Tumakuru.	“Bharatiya Mahila Bank- A Small Step towards development of the Country”
39.	29 <sup>th</sup> September 2014	UGC Sponsored National Seminar on “Indian Financial System- Issues & Challenges”, Smt. Kusumavati Miraji Arts & Commerce College. Bedkihal- Shamanewadi. Belgaum.	A Study on the Investor Perception Towards Derivatives”
40.	29 <sup>th</sup> September 2014	UGC Sponsored National Seminar on “Indian Financial System- Issues & Challenges”, Smt. Kusumavati Miraji Arts & Commerce College. Bedkihal- Shamanewadi. Belgaum.	A Study on the Investor Perception Towards Derivatives”
41.	26 <sup>th</sup> April 2013.	National Conference on Financial Inclusion in India: Access and Impact, Tumkur University & Y.E. R.S. Govt. College, Pavagada.	“Financial inclusion in Rural Karnataka: An Empirical Study”

42.	4 <sup>th</sup> May 2013	National Conference on “Green Entrepreneurship and Sustainable Development”, Acharya Bangalore B- School, Bangalore.	“Green Entrepreneurship: An empirical Study with reference to level of awareness among graduates in Mysore dist.”
43.	24 <sup>th</sup> & 25 <sup>th</sup> May 2013	National Conference on “The Role of Corporate Social Responsibility for an inclusive growth in the Society”, Department of Studies & Research in Commerce, Gulbarga University,	“CSR for sustainable development: An empirical Study on the Corporate Social Responsibility focus of Top Listed Companies of BSE”
44.	Oct-2013	National Seminar on “Rural Women Entrepreneurship in India”, DOSR in Commerce , Davanagere University	“Rural Women Entrepreneurship leading to Agri-Scientist Activities”
45.	Oct-2013	National Seminar on “Rural Women Entrepreneurship in India”, DOSR in Commerce , Davanagere University	Triggers and Barriers of Rural women entrepreneur an Empirical study
46.	25 <sup>th</sup> Oct-2013	National Seminar on “ The Dawn of new Companies Act 2013: Challenges and opportunities for Corporate Growth”, ST Francis DE Sales College	“Impact of new company Act on Accounting and Auditing Practices”
47.	5 <sup>th</sup> – 7 <sup>th</sup> Dec-2013	National Seminar on “ Inclusive Growth & Sustainability-Role of Commerce Education in India”, All India Commerce Conference of the Indian Commerce Association, Bangalore	“Electronic Commence and its sustainability for small enterprises”.
48.	31 <sup>st</sup> October 2012	National Conference on “Emerging Issues & Innovations in Management Education.”, Dept. of Studies & Research in Business Administration, Tumkur University, Tumkur	“Teaching Management through online Games”
49.	11 <sup>th</sup> May 2012	National Conference on “Economic Paradigms of Healthcare in India: Issues and Challenges”, Dept. of Studies & Research in Economics, Tumkur University, Tumkur.	“Effective Mental Health Perspectives in organization: Issues & Challenges
50.	5 <sup>th</sup> May 2012	National Conference on “Economic Growth through innovative Entrepreneurship”, Dept of Studies & Research in Commerce, Tumkur	Entrepreneurial Marketing: Moving beyond Marketing in New Ventures.

		University, Tumkur.	
51.	5 <sup>th</sup> May 2012	National Conference on “Economic Growth through innovative Entrepreneurship”, Dept of Studies & Research in Commerce, Tumkur University, Tumkur.	Entrepreneurial Behaviour Blessed with Values-Momentous Change in Modern Era.
52.	30 <sup>th</sup> & 31 <sup>st</sup> March 2012	National Conference on “Contemporary Management Practices & Just Society, VIMS, VSKU, Bellary & BDCC&. I, Bellary	“India”s Retail Market getting organized to drive growth- An Exploratory Study”.
53.	30 <sup>th</sup> & 31 <sup>st</sup> March 2012	National Conference on “Contemporary Management Practices & Just Society, VIMS, VSKU, Bellary	“FDI in retail emerging trends and Challenges”
54.	10 <sup>th</sup> March 2012	National Conference on “New Vistas of Business Education in India”, Swamy Vivekananda College of Commerce & Management, Tumkur.	“Technology Based Learning- A new Vistas for Banks”.
55.	6 <sup>th</sup> & 7 <sup>th</sup> March 2012	National Seminar on “Emerging Management Practices in Changing Global Perspectives”, Yogi Vemana University, Kadapa.	“The Role of E-Governance in Higher Education”.
56.	17 <sup>th</sup> to 19 <sup>th</sup> February 2012	National Conference on “Strategies for Managing in the New Normal”, Vishwakarma Institute of Management, Pune.	Brand Loyalty Behaviour of Indian Consumers-An Exploratory Analysis.
57.	3 <sup>rd</sup> & 4 <sup>th</sup> February 2012	UGC Sponsored National Seminar on Karnataka as Global Tourist Destination-Challenges & Opportunities, Maharani”s Arts, Commerce & Management College for women, Bangalore.	Tourism development strategies- Issues and Challenges.
58.	3 <sup>rd</sup> & 4 <sup>th</sup> February 2012	UGC Sponsored National Seminar on Karnataka as Global Tourist Destination-Challenges & Opportunities, Maharani”s Arts, Commerce & MGT College for women, Bangalore.	Infrastructure and Tourism development- Issues & Challenges

59.	26 <sup>th</sup> to 28 <sup>th</sup> December 2011	National Conference on VEDANTA: A Holistic Approach, Vedanta Bharathi & Tumkur University.	Vedanta & Management- An Holistic Approach.
60.	13 <sup>th</sup> to 15 <sup>th</sup> December 2011	64 <sup>th</sup> All India Commerce Conference, Pondicherry University, Puducherry.	“Convergence of Accounting Standards”.
61.	2 <sup>nd</sup> & 3 <sup>rd</sup> December 2011	National Conference on Innovations & Challenges in Business Horizons, Department of Studies and Research in Commerce, Tumkur University, Tumkur.	Innovations in Management
62.	2 <sup>nd</sup> & 3 <sup>rd</sup> December 2011	National Conference on Innovations & Challenges in Business Horizons, Department of Studies and Research in Commerce, Tumkur University, Tumkur.	Role of Information Technology in Business Process Re-engineering.
63.	19 <sup>th</sup> November 2011	National Conference on Human Resources Strategies in the Competitive Global Business Environment- Issues & Challenges, Department of Business Administration, Tumkur University, Tumkur	“Employee Retention Strategies in the Competitive Global Environment”.
64.	21 <sup>st</sup> & 22 <sup>nd</sup> October 2011	National Conference on Information Literacy Competencies for higher learning & Research, Department of Studies & Research in Library & Information Science, Tumkur University, Tumkur	“Relevance of Information Technology in E-Governance”.
65.	21 <sup>st</sup> & 22 <sup>nd</sup> October 2011	National Conference on “Innovative Management Practices for Global Excellence”, PM College of Engineering, Hosur	Study on relationship between Supply Chain Mgt. & E-Business”.
66.	16 <sup>th</sup> & 17 <sup>th</sup> September 2011	National Seminar on Marketing Revolution”-Emerging Trends in Retail Marketing, Vidyodaya Arts & Commerce College, T. Narasipura	“Emerging Consumerism Vs Customer Empowerment- An Exploration”
67.	15 <sup>th</sup> & 16 <sup>th</sup> September 2011	National Conference on Corporate Governance, Department of Management, Surana College, Bangalore	“Corporate Governance & Business Ethics”

68.	20 <sup>th</sup> & 21 <sup>st</sup> April 2011	National Conference on Challenges & Opportunities in Service Sector, M.S. Ramaiah Institute of Technology, Department of Management Studies, Bangalore	“The Role of Relationship Marketing in Services Sectors”
69.	11 <sup>th</sup> & 12 <sup>th</sup> March 2011	National Conference on Talent Management: Challenges to HRM, St. Aloysius Institute of Management & Information Technology, Mangalore	“Talent Management and MSME”
70.	20 <sup>th</sup> & 21 <sup>st</sup> January 2011	UGC Sponsored Conference “Global Financial Crisis”, ST. Albert’s College, Kochi.	“An empirical Study on Global Financial Crisis & Its impact on Banking System in India”.
71.	15 <sup>th</sup> &16 <sup>th</sup> December 2011	“Microfinance & Sustainable Livelihood Promotions in India”, SIT, P.G. Department of Management Studies & Research Center, Tumkur	“Issues in Microfinance: A Perspective”.
72.	19 <sup>th</sup> & 20 <sup>th</sup> Nov. 2011	“Emerging Dimensions in Marketing”, Saintgits Institute of Management, Kerala	“Brand loyalty Behaviour of Indian Consumers- An exploratory Analysis”
73.	22 <sup>nd</sup> & 23 <sup>rd</sup> October. 2011	National Conference on Management & Technology, PES Institute of Technology & Management, Shivamogga	“Rural Marketing in India- A strategy to fight Global recession”
74.	27 <sup>th</sup> & 28 <sup>th</sup> May 2010.	National Conference on Role & Challenges of Entrepreneurship Development, M.S. Ramaiah Institute of Technology, Department of Management Studies, Bangalore	Intrapreneurs Vs Entrepreneurs
75.	13 <sup>th</sup> & 14 <sup>th</sup> March 2010.	International Conference on Ongoing Researches & Emerging Perspectives in the Spheres of Management & Information Technology Sector, ASM Group of Institutions	“Empowerment-An Empirical Analysis”.
76.	28 <sup>th</sup> & 29 <sup>th</sup> November 2008	“Innovation & Creativity in Management”, Kristu Jayanti College, Bangalore	The Inside Story( <a href="http://www.e-governance@work">www.e-governance@work</a> )

77.	28 <sup>th</sup> & 29 <sup>th</sup> November 2008	“Innovation & Creativity in Management”, Kristu Jayanti College, Bangalore	Knowledge-Based cognitive Psychology Analysis.
78.	25 <sup>th</sup> –27 <sup>th</sup> May 2007	Banking Sector- Retrospect and Prospects, Manipal Institute Of Management, Manipal	Resource Development Climate in Commercial Banks: A Study of State Bank of Hyderabad.
79.	27 <sup>th</sup> & 28 <sup>th</sup> April 2007	New Trends & Development in Management - Indian Perspective, IASMS, Bangalore	Economic Strategies for HRM
80.	27 <sup>th</sup> & 28 <sup>th</sup> April 2007	New Trends & Development in Management - Indian Perspective, IASMS, Bangalore	The application of Emotional Intelligence in the Modern Organizations for the effective growth and Transformations.
81.	7 <sup>th</sup> & 8 <sup>th</sup> April 2007	Emerging Paradigm in Financial Services, Cauvery College for Women	Study on Employee Turnover in Service Industry- A Study Conducted with special reference to BPO’s at Bangalore.
82.	9 <sup>th</sup> & 10 <sup>th</sup> April 2007	Corporate Social Responsibility, Environmental Management and Sustainable Development- A Key to Business Competitiveness, R.V. Institute Of Management, Bangalore	The Role of Corporate Social Responsibility In HIV/AIDS Eradication
83.	29 <sup>th</sup> & 30 <sup>th</sup> March 2007	Infrastructure Development- Issues & Challenges, Govt. R.C. College of Commerce & Management, Bangalore	Rise of India in the infrastructure Development
84.	29 <sup>th</sup> & 30 <sup>th</sup> March 2007	Infrastructure Development- Issues & Challenges, Govt. R.C. College of Commerce & Mgt., Bangalore	India on Fire with regard to Infrastructure Development.
85.	2 <sup>nd</sup> & 3 <sup>rd</sup> March 2007	Emerging Trends In Business Education, Veerashaiva College, Bellary	Evaluating HRD Techniques: A Study on Training & Development
86.	2 <sup>nd</sup> & 3 <sup>rd</sup> March 2007	Emerging Trends In Business Education, Veerashaiva College, Bellary	Programmes in the Industries.



87.	2 <sup>nd</sup> & 3 <sup>rd</sup> March 2007	Emerging Trends In Business Education, Veerashaiva College, Bellary	Trends in MGT Education.
88.	3 <sup>rd</sup> February 2007	“Indian Capital Market in Two Thousand Twenty” (2020), Kuvempu University	Emerging Derivatives Markets in India.
89.	15 <sup>th</sup> & 16 <sup>th</sup> September 2006	MARKETING IN THE DIGITAL ERA, Sona School of Management. Salem	CRM in Retailing
90.	15 <sup>th</sup> & 16 <sup>th</sup> September 2006	MARKETING IN THE DIGITAL ERA, Sona School of Management. Salem	Role of SCM in Vendor Development
91.	18 <sup>th</sup> October 2006	Harmonizing the Financial Imperatives for a Global Mindset, Nehru College Of Management Coimbatore	Challenges before New Financial Economy.
92.	18 <sup>th</sup> October 2006	Harmonizing the Financial Imperatives for a Global Mindset, Nehru College Of Management Coimbatore	Financial Challenges before Emerging Economies.
93.	28 <sup>th</sup> – 30 <sup>th</sup> December 2006	59 <sup>th</sup> ALL INDIA Commerce Conference, Andhra University. Visakhapatnam	Derivatives- Caretakers of Market Risk.
94.	28 <sup>th</sup> – 30 <sup>th</sup> December 2006	59 <sup>th</sup> ALL INDIA Commerce Conference, Andhra University. Visakhapatnam	Human Resource Outsourcing- Some Issues.
95.	27 <sup>th</sup> to 29 <sup>th</sup> December 2005	58 <sup>th</sup> All India Accounting Conference, M.G. Kashi Vidyapeetha, Varanasi	Vat & New Prospective
96.	27 <sup>th</sup> to 29 <sup>th</sup> December 2005	58 <sup>th</sup> All India Accounting Conference, M.G. Kashi Vidyapeetha, Varanasi	India Inc. Spreading its Wings

## International: Total Conferences Number: 53

Sl. No.	Date	Title of Conference or Institution	Title/Subject of presentation (if made)
1.	24 <sup>th</sup> & 25 <sup>th</sup> June 2022	International Conference on Recent Developments in Mechanical Engineering	Impact of Stock Splits on Stock Returns and Liquidity of the selected firms: A Study from NSE
2.	7 <sup>th</sup> February 2020	Second International Conference on Innovations in Technology, Business and Management, Nagarjuna Group of Institution in collaboration with Dhaka International University	Influence of GI TAG on Channapatna Toys
3.	6 <sup>th</sup> & 7 <sup>th</sup> October 2020	14 <sup>th</sup> International Conference on Sustainable Development, organized by OIDA, Canada, organized by OIDA, Canada	“Pre and Present Scenario of Sectoral Indices due to outbreak of novel coronavirus: Evidences from BSE India”
4.	15 & 16 December 2020	International Conference on Ethics and Governance in Business	Gender Stereotyping in Indian Advertising: Is Ethical Advertising Paving the way forward?
5.	24 <sup>th</sup> January 2019	Disruptions in Industry 4.0 – An Opportunity for Global Sustainability, International Institute of Business Studies	Issues and Challenges of Consumer in Organized Retailing and its remedial measures in Tumkur District.
6.	30 <sup>th</sup> & 31 <sup>st</sup> March 2019	International Conference on Contemporary Issues and challenges in Technology Commerce & Management, Sheshadripuram Academy of Business Studies, Bangalore	Impact of Goods and Service on Micro, Small and Medium Enterprises
7.	28 <sup>th</sup> & 29 <sup>th</sup> January 2019	Global Entrepreneurship- Emerging Opportunities and Challenges, Department of Commerce Bangalore University, Bangalore	Pulse and Prospectus of Venture Capital in India- An Analytical Study

8.	March 2019	Two Days International Conference on Contemporary Issues and Challenges in Technology, Sheshadripuram Academy of Business Studies, Bangalore	Impact of Goods and Service Tax on Micro, Small and Medium Enterprises
9.	24 <sup>th</sup> January 2019	Disruptions in Industry 4.0 – An Opportunity for Global Sustainability, International Institute of Business Studies	Marketing of Agricultural Products in Tumkur District: Issues and Challenges
10.	24 <sup>th</sup> & 25 <sup>th</sup> February 2018	Advancements and Challenges in Social Sciences & Business Management – Interdisciplinary Research, RDA, Jaipur in association with Department of Commerce, MS Degree College, Bangalore	GST & Budget – Gold & Capital Markets
11.	24 <sup>th</sup> & 25 <sup>th</sup> February 2018	Advancements and Challenges in Social Sciences & Business Management – Interdisciplinary Research, RDA, Jaipur in association with Department of Commerce, MS Degree College, Bangalore	Analysis of Airports of PPP Airports in India – An Overview of Greenfield Airports in India.
12.	27 <sup>th</sup> June 2018	Emerging Trends in Management, Ramaiah Institute of Management	A Dynamic Change in Higher Education System to E-Learning
13.	27 <sup>th</sup> & 28 <sup>th</sup> November 2018	1 <sup>st</sup> Two Day International Conference on Dynamics of Entrepreneurship, PG Department of Commerce, Teresian College, Mysuru	Conventional Framework of Social Entrepreneurship
14.	14 <sup>th</sup> & 15 <sup>th</sup> December 2018	7 <sup>th</sup> International Conference on Managing Human Resource at the Work Place, Shri Dharmashala Manjunatheshwara Institute for Management Development.	A Study on Consumer Exploitation in Organized Retailing and its Remedial Measures in Tumkur District
15.	14 <sup>th</sup> & 15 <sup>th</sup> December 2018	7 <sup>th</sup> International Conference on Managing Human Resource at the Work Place, Shri Dharmashala Manjunatheshwara Institute for Management Development,	An Analysis of Marketing on Agricultural Commodities in Tumkur District

16.	10 <sup>th</sup> February 2017	6 <sup>th</sup> International Conference on Strategic Shift in Business Excellence for Sustainable Development in Indo-Global Business and Technology, Sri Ganesh School of Business Management, Salem	Green Entrepreneurship Leading to Environment Sustainability
17.	7 <sup>th</sup> & 8 <sup>th</sup> January 2016	International Conference on “Emerging Trends in Global Accounting and Finance”, Kristu Jayanti College (Autonomous), Bengaluru.	“Solvency II Directive & its Harmonization”.
18.	19 <sup>th</sup> February 2016.	5 <sup>th</sup> International Conference on Competency Building Strategies in Business & Technology for Sustainable Development”, Sri. Ganesh School of Business Management, Salem.	“FDI Limit in Indian Insurance Sector”
19.	25 <sup>th</sup> & 26 <sup>th</sup> November 2015	International Conference 2015- Global Convergence of Management Education & Practices, Bangalore University & PRIME SECRETARIAT, NEW YORK.	“Students Attitude toward s Commerce & Management Education with special reference to Commerce & Management Students of Tumkur University”
20.	27 <sup>th</sup> & 28 <sup>th</sup> February 2015	International Conference on “Make in India”, The Gandhigram Rural Institute- Deemed University & Vivekanandha Institute of Information and Management Studies. Tamil Nadu.	“Financial Inclusion in Rural Karnataka: An Empirical Study”
21.	17 <sup>th</sup> & 18 <sup>th</sup> December 2015.	6 <sup>th</sup> International Conference on Managing Business Competitiveness through Technology, Innovation and Big data, Acharya Bangalore B – School, Bengaluru.	“Financial Inclusion in Rural Karnataka: An Empirical Study”
22.	27 <sup>th</sup> & 28 <sup>th</sup> February 2015.	International Conference on “Make in India”, The Gandhigram Rural Institute- Deemed University & Vivekanandha Institute of Information and Management	“ Financial Inclusion in Rural Karnataka: An Empirical Study”

		Studies. Tamil Nadu.	
23.	7 <sup>th</sup> March- 2014	International Conference on “Achieving Sustainability Global Economy”, Sri Krishna Degree College, Bangalore.	“Investment Behavior portfolio Choices and Risk appetite of UGC teachers an – Empirical Study”
24.	21 <sup>st</sup> Decembe r 2014.	International Conference on “Ethics in the New Millennium: Buddhist Prospective”, Tumkur University and Sera Jey Monastic University.	“A Study on Ethics at work Place”.
25.	15 <sup>th</sup> & 16 <sup>th</sup> Decembe r 2014.	International Conference on “Innovative Practices in Business and Information Technology”, <b>Stevenson University, USA</b> and Adarsha Institute of Management and Information Technology, Bangalore.	Exploring the Implications of IFRS Implementation in India”
26.	15 <sup>th</sup> & 16 <sup>th</sup> Decembe r 2014.	International Conference on “Innovative Practices in Business and Information Technology”, <b>Stevenson University, USA</b> and Adarsha Institute of Management and Information Technology, Bangalore.	Solvency II- Regulatory Gateway to Risk Management
27.	17 <sup>th</sup> ~ 19 <sup>th</sup> Januar y 2013.	International Conference on “Knowledge Management & Organization in the Digital Era”, ICKMODE, Bangalore.	
28.	13 <sup>th</sup> ~ 14 <sup>th</sup> Dec- 2013	International Conference on “Managing Human Resource at Work Place, SDMIMD, Mysore	Talent Management and retention in Academic institute – A study
29.	20 <sup>th</sup> & 21 <sup>st</sup> Dec- 2013	International Conference on “Challenges of Sustainability and Growth in Indian Industry”, BMS College of Engineering , Bangalore	

30.	11 <sup>th</sup> & 12 <sup>th</sup> February 2012.	International Seminar on “Emerging Economies: BRICS AND ASEAN Markets as New Growth Engines, SIVA SIVANI Institute of Management, Secunderabad.	“US Economic Slowdown and Its Impact on Indian IT Industry”
31.	24 <sup>th</sup> & 25 <sup>th</sup> February 2012.	International Seminar on “Ethics, Governance & International Financial Reporting Standards, Sri. Dharmasthala Manjunatheshwara College, Ujire.	“A Study on Convergence of Accounting Standards in India”.
32.	April 20 & 21, 2012.	International Conference on Innovations in MGT Practices (ICIMP), Kristu Jayanti College of MGT & Technology, Bangalore.	The relativity of Goals of an Individual Entrepreneur Blessed with values Significant and Extensive Change”
33.	26 <sup>th</sup> & 27 <sup>th</sup> May 2012.	International Conference on Management, Engineering & Technology, Choice Institute of Management Studies & Research, Pune.	“Customer Relationship p Management- A Marketing Tool for Life Insurance Companies”.
34.	27 <sup>th</sup> - 29 <sup>th</sup> January 2011	4 <sup>th</sup> International Conference on Micro Finance ICOMFI-2011, Pondicherry University , Puducherry-14.	Microfinance-Transforming Rura l India.
35.	28 <sup>th</sup> & 29 <sup>th</sup> January 2011	Second International Conference on Globalization and Consumer Protection- Challenges & Strategies, Kalasalinga m University, Krishnankoil	“Awareness on the Consumer Protection Act, 1986”.
36.	18 <sup>th</sup> & 19 <sup>th</sup> February 2011	International Conference on “Sustaining & Enhancing Competitiveness in Today’s Business Scenario”, Datta Meghe Institute of Management Studies, Nagpur	“A study on the market Potential of Document Management Systems in Hospitals in Bangalore”.
37.	25 <sup>th</sup> & 26 <sup>th</sup> March 2011	International Seminar on Challenges before Women Entrepreneurship in South Asia, Kamala College, Kolhapur	Sociological Impediments of Women Entrepreneurs: A Diagnostic Study”.

38.	15 <sup>th</sup> & 16 <sup>th</sup> April 2011	International Conference on Excellence in Management Practices (ICEMP), Kristu Jayanti College of Management & Technology, Bangalore	“The Performance of Supply Chain Management: Achieving a Strategic fit”.
39.	8 <sup>th</sup> & 9 <sup>th</sup> April 2011	International Conference on Re-Engineering of Management Education, Karnataka State open University, Mysore	“Role of Curriculum to meet the Challenges of Higher education Institutions”.
40.	11 <sup>th</sup> & 12 <sup>th</sup> August 2011	International Conference on Innovation in Management- Challenges & Opportunities in the Next Decade, PES Institute of Technology, Bangalore & INDIANA University of Pennsylvania, USA.	“Employees Perception towards Soft Skill training Programme in BPO industry in Bangalore”.
41.	29 <sup>th</sup> & 30 <sup>th</sup> September 2011	International Conference on Changing Global Dynamics & Business Opportunities in India, Acharya’s Bangalore B- School, Bangalore	Changing Fact of Indian Banking- Challenges Ahead
42.	29 <sup>th</sup> & 30 <sup>th</sup> September 2011	International Conference on Changing Global Dynamics & Business Opportunities in India, Acharya’s Bangalore B- School, Bangalore	Commercial Banking in India- An Overview.
43.	4 <sup>th</sup> & 5 <sup>th</sup> November 2011	International Conference on Business & Technology, FRI University, Dehradun	“Green Marketing & Its Problems in India”.
44.	29 <sup>th</sup> & 30 <sup>th</sup> November 2010	International Conference on RURAL MARKETS (ICRM 2010), School of Management & Business Studies, Mahatma Gandhi University, Kottayam	“Service Brand Extensions: A case study on Consumer Evaluation in an Indian Perspective”
45.	9 <sup>th</sup> & 10 <sup>th</sup> December 2010	2 <sup>ND</sup> International Conference on Corporate Governance, Institute of Public Enterprise, Hyderabad & WAIKATO Management School, New Zealand	„Independent Directors- Corner Stones of the Corporate Governance”.

46.	17 <sup>th</sup> - 19 <sup>th</sup> December 2010	“International Conference Financial Derivatives”, Department of Commerce, School of Management, Pondicherry University, Pondicherry	“The Concept of Derivatives in Islamic Finance”.
47.	December 15 <sup>th</sup> to 17 <sup>th</sup> 2008	Changing Fact of Emerging INDIA & ITS Impact on the New Global Order, Abeda Inamdar Senior College, Pune	Brand Loyalty Behavior of Indian Consumer – An Exploratory Analysis.
48.	December 15 <sup>th</sup> to 17 <sup>th</sup> 2008	Changing Fact of Emerging INDIA & ITS Impact on the New Global Order, Abeda Inamdar Senior College, Pune	Employee Monitoring- Needs & Challenges.
49.	January 6 & 7 2007	Eighth International Accounting Conference, Indian Accounting Association Research Foundation Kolkata & Deloitte Touche Tohmatsu India Pvt. Limited	Perception of Borrowers regarding Services offered by the Higher Educational Institutions
50.	January 6 & 7 2007	Eighth International Accounting Conference, Indian Accounting Association Research Foundation Kolkata & Deloitte Touche Tohmatsu India Pvt. Limited	Financial Transaction in E-Commerce.
51.	January 11-12, 2007	International Conference on Emerging Competitiveness Paradigms, Indiana University Of Pennsylvania & PESIM	E- Recruitment: The need of the New Generation.
52.	February 15 <sup>th</sup> & 16 <sup>th</sup> , 2007	„Global Business Opportunities and Challenges”, Loyola College, (Autonomous) Chennai	Cross Cultural Dimensions in respect of Managerial Communication in the Present MNC’s Scenario.
53.	February 19 <sup>th</sup> to 21 <sup>st</sup> , 2007	“Impact of the WTO Regime on Developing Countries”, Imcost, Thane And Commerce Association Of Kerala	Impact of WTO Regime on Human Resources of India- A Study on HR Outsourcing